

AGQR CERTIFICATIONS PRIVATE LIMITED

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USAGE OF ACCREDITATION AND CERTIFICATION BODY LOGOS

A Company certified by AGQR may use the AGQR Certifications Logo and the appropriate accreditation marks as follows:

The AGQR Logo and the accreditation marks may be used on a Company's literature, such as: Letter Heads Brochures, Advertising and Marketing Materials; and may only be used within the scope of the Company's Certification.

AGQR Logo may be used on the business cards but Accreditation mark shall not be used.

The AGQR Logo and the Accreditation Marks:-

1. *accreditation mark shall not be used in isolation from AGQR Logo;*
 2. *shall avoid using of same mark or a similar mark to indicate different systems of conformity certification;*
 3. *shall not be used on a product or product packaging which may be reasonably concluded as indicating product approval;*
 4. *shall not be used in connection with a management system not approved by AGQR;*
 5. *shall not imply certification of any product, process or service;*
 6. *shall not be used in such a way as to suggest that the government has certified or approved the activities of the licensee, or in any other misleading manner.*
 7. *shall not be displayed on buildings and flags.*
 8. *shall not be displayed on vehicles except in publicity material like part of a large advertisement.*
- The AGQR logo should state 'Standard' whose compliance certified.
 - The logo shall only be reproduced and printed in proportions and the colour combination or in the grey-black combination as specified. The size of the logo shall not normally be reduced below the size 15x12 mm. In the event of reproduction in smaller size owing to limitation of space, the logo shall be legible with no infilling of space and letters. The logo shall be reproduced based on the master supplied. Redrawn masters should never be used.
 - The accreditation mark shall be used in a manner that clearly communicates the meaning of the mark in conjunction with the AGQR Logo, and does not imply that the company is certified by the accreditation body.
 - The AGQR Logo and the mark of accreditation body shall not be used disproportionately.